

Discover Secrets from top Mentor to boost your startup in 2025

Host: Founder and CEO of Black Swan Business Set Up Services

Guest: Krishna Singh, Founder of Goldfinn Technologies, Business Consultant with 24+ years of experience

Glimpse of the Podcast

In this insightful episode of *The Business Blueprint*, host Rupa engages in a dynamic conversation with Krishna Singh, a seasoned consultant and founder of Goldfinn Technologies. Krishna shares his expertise on business expansion, the evolving startup ecosystem, and how Dubai serves as a global gateway for entrepreneurs. He discusses key factors for long-term profitability, the significance of adaptability, and the increasing trend of businesses setting up back offices in India. He also offers valuable advice for young entrepreneurs, reflects on his journey, and unveils his ambitious plans for 2025. This episode is packed with practical insights for startups and brands looking to scale globally!

Rupa: Hello and welcome to another episode of *The Business Blueprint*! I'm your host, Rupa, and today we have a very special guest, someone who has been a driving force in helping businesses expand globally, especially in the UAE and beyond. He is a business consultant, entrepreneur, and founder of Goldfinn Technologies—Mr. Krishna Singh! Welcome to the show, Krishna.

Krishna: Thank you so much, Rupa! It's a pleasure to be here and to have this conversation with you.

Rupa: The pleasure is all mine! Krishna, you have been in the business consulting space for over two decades. Can you tell us about your journey and what inspired you to help entrepreneurs scale their businesses?

Krishna: Absolutely! My journey began when I was just 19 years old. I started my first venture, Goldfin Wealth and Advisory Services, with the idea that I had built an incredible algorithm that would revolutionize the financial sector. Unfortunately, I had to shut it down within six months. But that experience was invaluable—it taught me resilience, adaptability, and the importance of evolving with market demands.

The Business Blueprint Podcast

Later, I founded Goldfinn Technologies, which focuses on business expansion strategies, intellectual property, and technology-driven solutions. Over the years, we have helped multiple startups, mid-sized firms, and large enterprises expand their operations globally. Two of the businesses I've worked with have now grown into multi-billion-dollar companies, crossing the 3,000-crore revenue mark. Seeing these success stories is what keeps me going!

Rupa: Wow, that's truly inspiring! You mentioned adaptability and evolution—two critical aspects of business. How do you think businesses should approach expansion, especially in today's dynamic market?

Krishna: That's a great question, Rupa. The key to successful expansion lies in agility and data-driven decision-making. Before entering a new market, businesses should analyze their internal capabilities and assess whether they are truly ready for expansion.

For example, when we started Blackston, our business setup company, we were initially focused on helping brands establish their presence in Dubai. But soon, we noticed a trend—many businesses were looking towards Oman. So, instead of just hearing about it, I decided to take action. I literally drove to Oman, spent time understanding the ecosystem, and within no time, we opened our branch there.

The same thing happened with Saudi Arabia. We kept hearing about new business opportunities in Riyadh, and we took swift action. Today, we are among the pioneers helping businesses set up in Saudi Arabia. The lesson here is—listen to the market, analyze trends, and be willing to move fast.

Rupa: That's such a powerful insight! Many entrepreneurs struggle with decision-making when it comes to scaling. What are some key factors they should consider to ensure long-term profitability?

Krishna: Great question. First, never resist change. Many entrepreneurs fear change, but the reality is, change is inevitable. If you don't evolve with market demands, you risk being left behind.

Second, manage expenses wisely. One major trend we're seeing in Dubai is companies setting up back offices in India. Thanks to hybrid work models, businesses can now optimize costs while maintaining efficiency. India is a global talent hub with a young, skilled workforce. I always tell my clients—if you're thinking about scaling, consider India as an operational base.

Rupa: That's interesting! What industries, in your opinion, have the most potential for international expansion into India?

Krishna: Pretty much every industry! India is one of the world's fastest-growing economies, and it offers tremendous opportunities across sectors. From technology to finance, manufacturing to healthcare, there is a place for everyone.

The Business Blueprint Podcast

What makes India unique is its diversity. Every 200 kilometers, the culture, language, and business practices change. But one thing remains constant—the ambition and determination of Indian entrepreneurs. If you visit India’s top universities or startup incubators, you’ll see an ecosystem buzzing with innovation.

At the same time, India and Dubai have a symbiotic relationship. While Dubai serves as a gateway to the world, India is becoming the world's back office. Many global companies are leveraging this connection to build efficient, cost-effective business models.

Rupa: That’s such an exciting perspective! Now, let’s get a little personal. If you could give one piece of advice to your 20-year-old self, what would it be?

Krishna: That’s a tough one! If I could talk to 20-year-old Krishna, I would simply say—keep going! I’ve always been passionate about business, and I enjoy what I do. The key lesson I’ve learned is that success is a journey, not a destination.

The experiences I’ve had—both successes and failures—have shaped the entrepreneur I am today. I would tell my younger self to trust the process, stay resilient, and always be open to learning.

Rupa: That’s great advice! Finally, since we’re in January, I have to ask—what’s your big goal for 2025?

Krishna: My biggest goal for 2025 is to establish Dubai as my base and launch some of the most innovative business ideas from here. Dubai has a unique energy and the perfect ecosystem for growth. Over the next year, I’ll be working on groundbreaking projects, and I can’t wait to share them with the world!

Rupa: That sounds amazing, and I wish you all the best! Krishna, it has been an absolute pleasure having you on *The Business Blueprint*. Your insights on business expansion, adaptability, and global growth are truly valuable, and I’m sure our listeners have learned a lot today.

Krishna: Thank you so much, Rupa! It was a pleasure being here. And to all the entrepreneurs listening—keep innovating, keep evolving, and never stop growing!

Rupa: Absolutely! And for our audience, if you want to connect with Krishna Singh and learn more about how he can help take your brand global, we will share his details in the episode description.

That’s it for today’s episode of *The Business Blueprint*! Stay tuned for more insightful conversations with industry experts. Until next time, thank you for listening—Habibi, come to Dubai!

The Business Blueprint Podcast

Thanks for downloading this podcast script. We hope you have learned something new from here! If you have any questions regarding this podcast, do let us know.

 Send us an email at socialmedia@blackswanbss.com
 Call us at +971 4240 6939

We have covered many exciting topics in our podcasts. Check out the full podcast list here:

 [Podcast Playlist](#)

You can also register and watch our Exclusive Webinars at:

 [BlackSwan BSS Webinars](#)

THE
BUSSINESS
BLUEPRINT
PODCAST